

COOKIES POLICY

PLEASE READ CAREFULLY THE FOLLOWING GUIDELINES, WHICH APPLY TO ALL WHO VISIT THIS PAGE.

Through this document, KEDRIÓN DE COLOMBIA S.A. (hereinafter "Kedrion"), in compliance with the regulatory budgets regarding the installation and use of cookies indicated by the Colombian legislation, through the Superintendence of Industry and Commerce, designs its Cookies Policy for its website <https://www.kedrion.com.co>.

Definition of cookies

Cookies are files that collect information through a web page about the browsing habits of a user or their computer. They are understood as the mechanism that is installed in the equipment or devices (whether cell phone, laptop or other) of persons residing or domiciled in the Republic of Colombia, with the aim of collecting some of their personal data¹².

Thereby, *cookies* correspond to data files that Kedrion sends to the user's computer, cell phone, tablet or other smart device with internet access, which allow obtaining information related to their navigation and, that could eventually form a Database in accordance with the definition contained in literal b) of the third article of the Statutory Law. 1581 of 2012, when collecting personal data from users of the Site. If this last assumption is configured, Kedrion in its capacity as Responsible for the Treatment of user information, will make use of the information considering its Policy for the Treatment of Information published in <https://www.kedrion.com.co>.

Cookies may remain in the system even for extended periods and may also contain a unique identification code. This allows the sites that use them to track the user's navigation within the site itself, for statistical or advertising purposes, to create a personalized user profile from the pages that the user has visited and show him and/or send him targeted advertising.

Types of cookies that can be found on the website

This site uses different types of technical cookies, but not profiling. The specific categories of cookies used, the purpose and the consequence of their deactivation are described below:

Type of Cookies	Objective	Storage Times	Consequence of its deactivation
Technical cookies	Site management. They allow the safe and efficient operation and navigation of the website.	Valid for the browsing session.	They are cookies necessary for the use of the website, blocking them does not allow the operation of the page.
Functionality cookies	They facilitate navigation and the service provided to the user according to a series of selected criteria.	Valid for the browsing session.	It would not be possible to keep the choices made by users during navigation.

¹ Superintendence of Industry and Commerce. Concept File No. 16-172268-00001-0000, available in: [16172268-data-9-Aug-2016.pdf \(sic.gov.co\)](https://sic.gov.co/16172268-data-9-Aug-2016.pdf)

² Superintendence of Industry and Commerce. Resolution No. 15342 of March 28, 2022.

Type of Cookies	Objective	Storage Times	Consequence of its deactivation
<i>Analytical cookies</i>	They collect information in aggregate form about the navigation of users to optimize the browsing experience and the services themselves.	Established by the third party.	It would not be possible for the data controller to acquire aggregated information.

Third-party cookies:

This website also uses third-party cookies, i.e., *cookies* created by a website other than the one the user is visiting from Kedrion.

By virtue of the above, Kedrion KSPA has signed specific agreements with the third parties that operate their *cookies* through this website, and as responsible for the Processing of personal data, the following is information about who these third parties are:

"Google Analytics" provided by Google, Inc. Google Analytics. Web analytics service that uses *cookies* that are stored on the user's computer to allow the visited website to analyze how users use it. The information generated by the *cookie* about the use of the website visited by the user (including the IP address) will be transmitted to Google and stored on Google's servers in the United States. Google will use this information for the purpose of evaluating the user's use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. To consult the privacy policy of the company Google regarding the Google Analytics service: <https://policies.google.com/?hl=en>

Use of *cookies* by Kedrion

Kedrion uses *cookies* to optimize user navigation by tracking the session, to collect and / or receive information such as IP address, relating to browsing preferences in order to improve the site.

The communication of your personal data with the third party that operates *cookies* occurs to track the management of the site. Any communication that does not respond to these purposes, will be subject to your consent. Your personal data will not be disseminated or disclosed to undetermined subjects.

The third party that operates the *cookies* used on the Kedrion website is: <https://www.cookiebot.com/es/>.

Acceptance/Non-acceptance of *cookies*

When you first access the website and a banner is displayed, the co-content informs visitors of the website about the use of cookies and asks permission to set cookies in their web browser, the overall user experience is practically not affected.

All user consents are automatically recorded anonymously and using an encrypted key. No Data Processing Agreement (GDPR) is needed. The consent record can be downloaded from the Administrator and used as documentation.

The selection/deselection of individual *cookies* can be done freely via your browser (by selecting the settings menu, clicking on the internet options, opening the privacy tab, and choosing the desired cookie blocking level). For more information, see the following links: [Google Chrome](#), [Mozilla Firefox](#), [Apple Safari](#), [Mac Safari](#) and [Microsoft Windows Explorer](#).

In addition, you can activate the "*Do Not Track*" option present in most of the latest generation browsers.

Third-party cookies can be disabled by consulting the third party's privacy policy, via the link indicated above, or by contacting the third party directly. Disabling "third-party" cookies does not affect navigability in any way.

Processing of personal data

Data processing is carried out through technological procedures by specifically authorized and trained internal subjects. Access to your personal data is permitted to the extent necessary for the performance of processing activities concerning you. Your data is processed separately from others, including by pseudonymization or aggregation methods that do not allow you to be easily identified. Periodically, the tools through which your data are processed and the security measures provided for them are checked, which requires constant updating. It is also verified through the subjects authorized for the processing, that personal data that do not need to be processed are not collected, processed, archived or stored. It is verified that the data is kept under parameters of integrity, authenticity and availability, for the purposes of the authorized treatment. The personal data that are processed through cookies are: IP address and *cookies* issued by navigation.

The processing of your personal data is carried out in accordance with the Personal Data Processing Policy adopted by Kedrion. Your data will not be transferred to third parties unless authorization is obtained to do so, and legal obligations are complied with.

All inquiries and claims to Kedrion about the processing of personal data may be made through the email j.beltran@kedrion.com or at the physical address Avenida Calle 26 No. 69d-91, Torre 2, Oficina 509, Bogotá D.C.

Policy updates and changes

Kedrion reserves the right to modify, limit, delete or add to the terms of these regulations at any time. The modifications, limitations, deletions or additions of these regulations will be informed by publication on the website or by any means that Kedrion deems effective for this purpose. If after five (5) business days from the date of the respective publication, the User continues to use the Website, it will be understood that he accepts by unequivocal conduct the modifications, limitations, deletions or additions.

Last update date of this regulation: December 2022